

Erasmus+ Ecological Transition Guide

Context

City / Country: France Structure: Erasmus+

Area of activity: Ecology

Identified needs

Erasmus+ proposed a short guide on the ecological transition in its program.

Objectives

The brochure showed 3 main axes by which the transition is taking place have been illustrated and described in the brochure.

Target groups

Higher education students, teachers, students and teachers in VET.

Existing

The existing brochure presents the ecological transition on 6 pages. There are 2 graphs that present 3 main axes of the Erasmus+ ecological transition. While the main information is there, a lot of superfluous content is also given to the reader.





Proposal

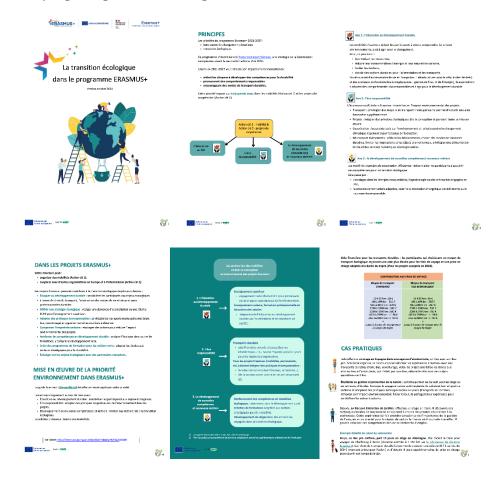
To make the brochure more accessible, we have structured all the document by adding bullet points and using bold to underline some of the important information. We put the description of all the 3 axes on one page, which makes it easier to compare the axes. We've also shortened all the texts, keeping only the essential information. We have also redone the 2 graphs, the initial version not being easily understandable. We have also presented the bigger graph on one page, hopefully making it easier to understand and giving it a space to "breathe".

We have also deleted the cases of italics use, changing it to regular font.

We've also changed some of the titles for some parts of the document, making them more obvious and less administrative.



We've generally shortened the given information, making it more concise all while keeping the general message.



Adaptation process

Returns

Length and conciseness

 Is the material appropriately concise while retaining essential content? Yes, the revised brochure effectively balances conciseness and essential content. By reducing unnecessary text, restructuring key information with bullet points, and improving readability, it avoids excessive density or

text it **EASY**

 Has excessive density or information overload been avoided? information overload. The decision to shorten the text while keeping the core message intact enhances accessibility. Additionally, condensing the initial six-page document into a more streamlined version—potentially four pages—is a clear improvement in terms of usability and engagement. (SABA) Yes, it's all good and I have no comments. (Logopsycom)

The adapted version is significantly shorter, focusing on essential content while removing superfluous information. (Studium)

Language complexity and clarity

- Is the language clear, accessible, and free from unnecessary technical terms, jargon, or overly complex structures (e.g., passive voice, long sentences)?
- Does the text align with relevant linguistic criteria (e.g., CEFR levels A1, A2, etc.)?

Yes, the revised brochure demonstrates a clear effort to simplify language, making it more accessible without compromising the message. Complex terms and jargon have been replaced with more straightforward alternatives, ensuring clarity while maintaining a professional tone. Additionally, sentence structures have been improved, avoiding overly long or passive constructions. However, if some difficult words remain, it would be useful to assess whether their retention serves a specific purpose, such as maintaining technical accuracy or addressing a particular audience's expectations. Aligning the text with



CEFR levels (e.g., B1/B2 for broad accessibility) would further ensure its clarity and usability. (SABA)
Yes, it's clear and easy to understand. (Logopsycom).

The use of bullet points and bold text enhances readability by clearly highlighting key information.

Simplifying titles makes them more direct and less administrative, improving accessibility for a wider audience. (Studium)

Purpose and effectiveness

 Is the goal of the material (e.g., to inform, instruct, persuade) clearly conveyed and maintained in the adaptation? Yes, all is clear. (Logopsycom)
The brochure effectively presents the ecological transition in Erasmus+, maintaining its original objectives while improving accessibility. The removal of unnecessary details ensures that readers focus on the most relevant information. The restructuring of the graphs and content enhances the document's ability to communicate its message clearly. (Studium)

Audience suitability

 Is the material appropriate for the intended audience in terms of reading level, language, and needs? Yes, the purpose of the brochure—to inform and guide readers on the ecological transition within Erasmus+—is clearly conveyed and maintained in the adaptation. The restructuring of content, use of bullet points, and removal of unnecessary complexity enhance readability and



ensure that key messages are easily understood. By streamlining the text while keeping essential information, the adaptation effectively supports the brochure's informative goal without overwhelming the reader. (SABA) Yes, it's very appropriate – clear but not overly simplified. (Logopsycom) The adapted document is well-suited for higher education students, teachers, and vocational education and training (VET) participants. The removal of administrative language makes it more engaging and relevant for its intended audience. The new layout improves ease of use, allowing students and educators to quickly grasp key points. (Studium)

Structure and readability

 Is the content well-organised, with logical flow, clear headings, bullet points, and other structural elements that enhance comprehension? Yes, the content is well-organized with a logical flow. The use of clear headings, bullet points, and improved layout enhances readability and makes key information easier to grasp. (SABA) Yes, it's very well organised. (Logopsycom)

The restructuring of content with bullet points and bold text improves readability. Consolidating related information onto single pages allows for better comparison and comprehension. The removal of italics



	in favor of regular font ensures better visual consistency and readability. (Studium)
Are visuals (charts, diagrams, etc.) clear, relevant, and effectively aligned with the text? Have visual adjustments improved clarity and usability?	Yes, the revised visuals are clearer, more relevant, and better aligned with the text. The adjustments, such as simplifying graphs and providing more space, have improved clarity and usability. (SABA) Yes, the visual elements are helping to make the text more understandable. (Logopsycom) The revised graphs improve clarity, making complex information easier to understand. The larger graph now has its own page, improving visibility and preventing overcrowding of information. The improved formatting ensures a better balance between text and visuals, making the document more engaging. (Studium)
Does the material maintain its usefulness and accuracy despite any simplifications or modifications?	Yes, the material remains useful and accurate despite the simplifications, as key information is retained while improving clarity and accessibility. (SABA) Yes (Logopsycom) Simplified titles and structured information make it more practical for students and educators to use in discussions and learning. (Studium)



Accessibility and usability

- Is the format user-friendly, avoiding design issues (e.g., small fonts, poor layout) that could hinder accessibility?
- Is the material easy to understand and implement for the target audience?

Yes, the format is user-friendly, with improved layout and readability. The material is easy to understand and implement for the target audience. (SABA)

Yes (Logopsycom)

The new format improves accessibility by making information easier to find and read. The larger graph and better use of spacing provide a more comfortable reading experience. The removal of italics and administrative jargon improves usability for all readers, including those with reading difficulties. (Studium)