

# Erasmus+ Guide: International study and work placements for Rosella Hightower National Higher Dance School students (2023-2024)

#### **Context**

City / Country: Cannes-Mougins, France

Structure: Rosella Hightower National Higher Dance School

Area of activity: Dance education

#### **Identified** needs

Rosella Hightower National Higher Dance School has prepared a brochure informing its students of Erasmus+ mobility and the conditions of applying for the mobility. Les Apprimeurs has simplified the brochure, only keeping the essential information.

## **Objectives**

This 4-page brochure informs the Rosella Hightower National Higher Dance School students what needs to be done to apply and participate in the Erasmus+ mobility in the years 2023-2024.

# **Target groups**

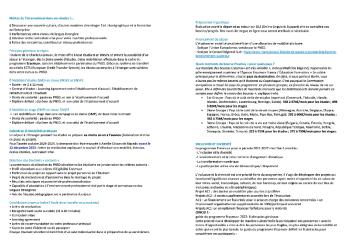
Rosella Hightower National Higher Dance School students.



# **Existing**

The existing brochure presents the information in an accessible way using bullet points, however the information is crowded and there is a lot of superfluous information that could be reduced / deleted to make the brochure more useful for the readers and more easily accessible.



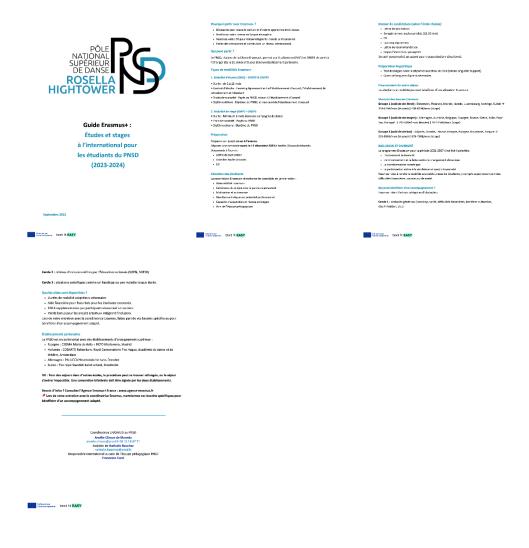


# **Proposal**

In our adaptation, we have augmented the number of bullet points, visually reducing the continuous text quantity in the document and giving the document more "space to breathe", at the same time making the information more visually accessible for the



readers. We have also reduced the administrative superfluous descriptions and changed the administrative jargon to more common vocabulary. We have also used bold to underline some of the most important information. Notably, we have reduced the quantity of text in the part explaining the differences in the Erasmus scholarship amounts according to the country, deleting the citation of the Head of Higher Education at Erasmus+ France which virtually does not explain anything *per se*, and can even be interpreted as the factor that potentially adds confusion.





### **Adaptation process**

#### Returns

#### Length and conciseness

- Is the material appropriately concise while retaining essential content?
- Has excessive density or information overload been avoided?

Yes, the material is concise while retaining essential content. Excessive density and information overload have been avoided by reducing superfluous details and focusing on key information. (SABA)
Yes (Logopsycom)

The adapted version reduces unnecessary text, making the brochure more concise and practical. The increase in bullet points further reduces large blocks of text, improving clarity and readability. (Studium)

#### Language complexity and clarity

- Is the language clear, accessible, and free from unnecessary technical terms, jargon, or overly complex structures (e.g., passive voice, long sentences)?
- Does the text align with relevant linguistic criteria (e.g., CEFR levels A1, A2, etc.)?

Yes, the language is clear, accessible, and free from unnecessary jargon or complex structures. It aligns with relevant linguistic criteria, ensuring readability for a wide audience, likely around CEFR level B1-B2. (SABA) Yes, the text level seems to be around B1/B2, which is suitable for the target group (Logopsycom)

Administrative jargon has been replaced with more common vocabulary, making the content easier for students to understand. The use of bold text to emphasize key points ensures that critical information stands out. Since the text is in another language, its exact clarity cannot be assessed, but the structural improvements indicate a more reader-friendly version. (Studium)



#### Purpose and effectiveness

 Is the goal of the material (e.g., to inform, instruct, persuade) clearly conveyed and maintained in the adaptation? Yes, the goal of the material—to inform and guide students on Erasmus+ mobility—is clearly conveyed and maintained in the adaptation. (SABA) The improved structure and wording make the content more engaging and accessible to its target audience. The removal of confusing or unnecessary sections, such as the citation of the Head of Higher Education at Erasmus+ France, improves clarity and eliminates potential misinterpretations. (Studium)

#### **Audience suitability**

 Is the material appropriate for the intended audience in terms of reading level, language, and needs? Yes, the material is appropriate for the intended audience, with suitable reading level, language, and content that meets the needs of the students. (SABA)

The simpler language and improved formatting make it easier for students to understand their mobility options. By making the information more digestible, the adaptation ensures that students can quickly find what they need without feeling overwhelmed. (Studium)

#### Structure and readability

 Is the content well-organised, with logical flow, clear headings, bullet points, and other structural Yes, the content is well-organized, with a logical flow, clear headings, bullet points, and other elements that enhance comprehension. (SABA)

# text it **EASY**

1
Yes, it looks better than the original, the layout is less dense and in general the document is easier to use. (Logopsycom) The increase in bullet points and reduction of continuous text create a more spacious and well-structured document. Improved spacing allows for better readability and comprehension. The use of bold for key points ensures that essential details are not overlooked. (Studium)
Yes, the visuals are clear, relevant, and well-aligned with the text. The adjustments have improved clarity and usability. (SABA) There aren't that many visual elements, there could be more to make the design less text-heavy, but in general the document looks good. (Logopsycom) The adapted brochure now provides better visual accessibility by reducing text density and improving organization. The enhanced spacing makes the document less intimidating and more user-friendly. Bolded text for important information adds to the clarity of the layout. (Studium)
Yes, the material maintains its usefulness and accuracy despite the

# text it **EASY**

 Does the material maintain its usefulness and accuracy despite any simplifications or modifications? simplifications, ensuring key information is still effectively conveyed. (SABA)

Yes, it seems very practical and useful. (Logopsycom)

The document remains an effective guide for students applying for Erasmus+ mobility. The removal of unnecessary details makes the information more actionable and easier to follow. (Studium)

#### Accessibility and usability

- Is the format user-friendly, avoiding design issues (e.g., small fonts, poor layout) that could hinder accessibility?
- Is the material easy to understand and implement for the target audience?

Yes, the format is user-friendly, with no design issues that could hinder accessibility. The material is easy to understand and implement for the target audience. (SABA)

The improved formatting enhances accessibility for all students, including those who may struggle with dense text. The document is now more structured and easier to scan for key details. By simplifying language and

improving visual layout, the adaptation

increases usability for its intended

audience. (Studium)